

CORPORATE PARTNERSHIP PROGRAMME

ABOUT US



The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) was established in **1959** as an affiliate of The Chartered Governance Institute (CGI) in the United Kingdom.

Today, MAICSA is one of **nine divisions of CGI**, which includes countries such as the UK/Ireland, Australia, New Zealand, Zimbabwe, Hong Kong/China, Canada, Singapore, and South Africa.



Founded in

1959

28

Past Presidents

More than

4200

Members

Over

600

Graduates

More than

1500

Students

Over

500

Affiliates

9

International Divisions

Over

200

Training Sessions Per Year

Trains Over

50000

Professionals Annually

More than

20

Working Committees

8

Guides on Policy and
Technical Issued In 2023

More than

200

Technical Announcements
Issued In 2023

Disclaimer: Please note that the numbers presented in this infographic are estimated to provide an overview of MAICSA's annual activities. Actual figures may vary and are subject to change over time.

THE DIVISIONS OF THE CHARTERED GOVERNANCE INSTITUTE

CSIS
CHARTERED SECRETARIES
INSTITUTE OF SINGAPORE

 Chartered
Governance
Institute
of Canada

 Chartered Governance
Institute UK & Ireland

 Chartered
Governance
Institute of
Southern Africa

**CHARTERED
GOVERNANCE**
Hong Kong

 Chartered
Governance
Institute
New Zealand

**Governance
Institute**
of Australia

 Chartered Governance
and Accountancy
Institute in Zimbabwe

Maicsa
The Governance Institute

THE DIVISIONS OF THE CHARTERED GOVERNANCE INSTITUTE

MAICSA proudly offers the Chartered Governance Qualifying Programme (CGQP), the only globally recognised chartered governance qualification in Malaysia. By becoming a MAICSA member, you gain the prestigious advantage of international recognition, opening up career opportunities across nine (9) divisions: Australia, Canada, Hong Kong/China, Malaysia, New Zealand, Singapore, Southern Africa, the UK/Ireland, and Zimbabwe.

**Disclaimer: Career opportunities may vary based on each country's policies and regulations.*

Private and Confidential: This document is intended solely for private use and must not be circulated publicly.

WHY PARTNER WITH US?

- Our successful corporate partnerships provide exclusive opportunities for showcasing services at MAICSA events, engaging with key decision-makers and professionals across diverse organisations.
- Tailor our customisable corporate sponsorship packages to align with your corporate marketing strategy. Seize the opportunity to promote products and services through MAICSA's events and initiatives.
- The annual corporate partnership program provides a chance for you to reposition your brand alongside a prestigious event.

BENEFITS



Leadership

Establish Thought Leadership

Position your brand as an industry thought leaders through speaking engagements.

Prospects

Generate Quality Leads

Harness the power of our Conference and Event platform, connecting you with influential decision-makers and senior management.

Branding

Gain Brand Exposure

Gain prominent visibility at both digitally (on social media/website), and in person events.

Marketing

Promote Your Business

An eminent platform for showcasing your business offerings to the specific target audience.

Networking

Connect & Collect Intelligence

Numerous opportunities for cultivating connections, fostering business growth with a strong emphasis on networking.

MAICSA CORPORATE PARTNERSHIP PACKAGE 2025

No.	Benefit / Package	Pinnacle RM 130,000	Titanium RM 100,000	Platinum RM 70,000	Gold RM 50,000	Silver RM 25,000	Bronze RM 10,000
No. of Sponsor		1	2	2	5	5	5
1	ADVERTISEMENT						
A	MAICSA Email Database (EDM)	4 X	2 X	1 X	1 X	NIL	NIL
B	MAICSA Magazine – Corporate Voice (e-Publication)	1 X Advertorial 1 X Full Page Advert 1 X Half Page Advert	1 X Full Page Advert 1 X Half Page Advert	1 X Full Page Advert	1 X Half Page Advert	NIL	NIL
C	MAICSA Social Media (Facebook & LinkedIn)	3 X Posting	2 X Posting	1 X Posting	1 X Posting	NIL	NIL
D	MAICSA Website (Homepage Banner)	√	√	√	NIL	NIL	NIL
E	Logo Presence - Annual Conference & Regulatory Forum - Logo presence on marketing collaterals / e-backdrop	√	√	√	√	√	√
F	Brand Acknowledgement - Emcee to mention during opening of Annual Conference & Regulatory Forum	√	√	√	√	√	√
2	CONFERENCE & TRAINING						
A	1 Minute Video Advert - Before the conference webinar starts - During break and lunch	√	√	√	√	NIL	NIL
B	Speaking Slot at the MAICSA Annual Conference	1 X Keynote 1 X Panel	2 X Speakers	1 X Speaker	1 X Speaker	NIL	NIL
C	Speaking Slot at the Special Webinar	4 Hours Session	2 Hours Session	1 Hour Session	NIL	NIL	NIL
D	Attendee Passes	30 Seats	20 Seats	10 Seats	5 Seats	3 Seats	2 Seats
E	Exhibition Booth with 2 Exhibitor Passes	√	√	√	√	√	NIL
F	1 X Insertion of corporate gift in Conference Bag	√	√	√	√	√	NIL
G	1 X Standing Bunting at the Conference Hall	√	√	√	√	√	NIL
H	Logo Placement on Lanyard	√	NIL	NIL	NIL	NIL	NIL
3	ANNUAL DINNER						
A	Annual Dinner Seat	20 Seats	10 Seats	5 Seats	3 Seats	10% Discount	5% Discount

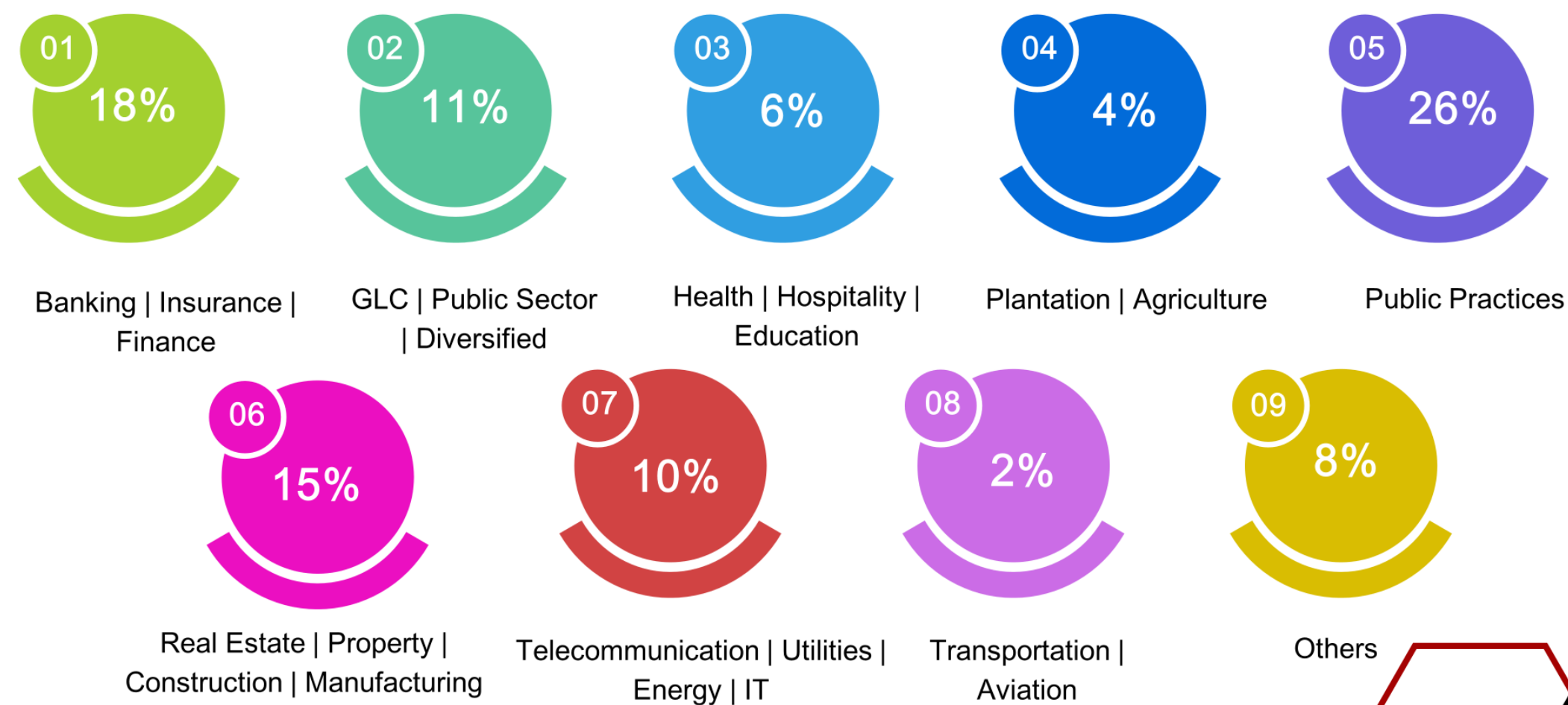
ATTENDEE DEMOGRAPHIC

Past
Delegates by
Sector

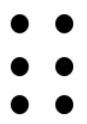
OUR AUDIENCE YOUR TARGET MARKET



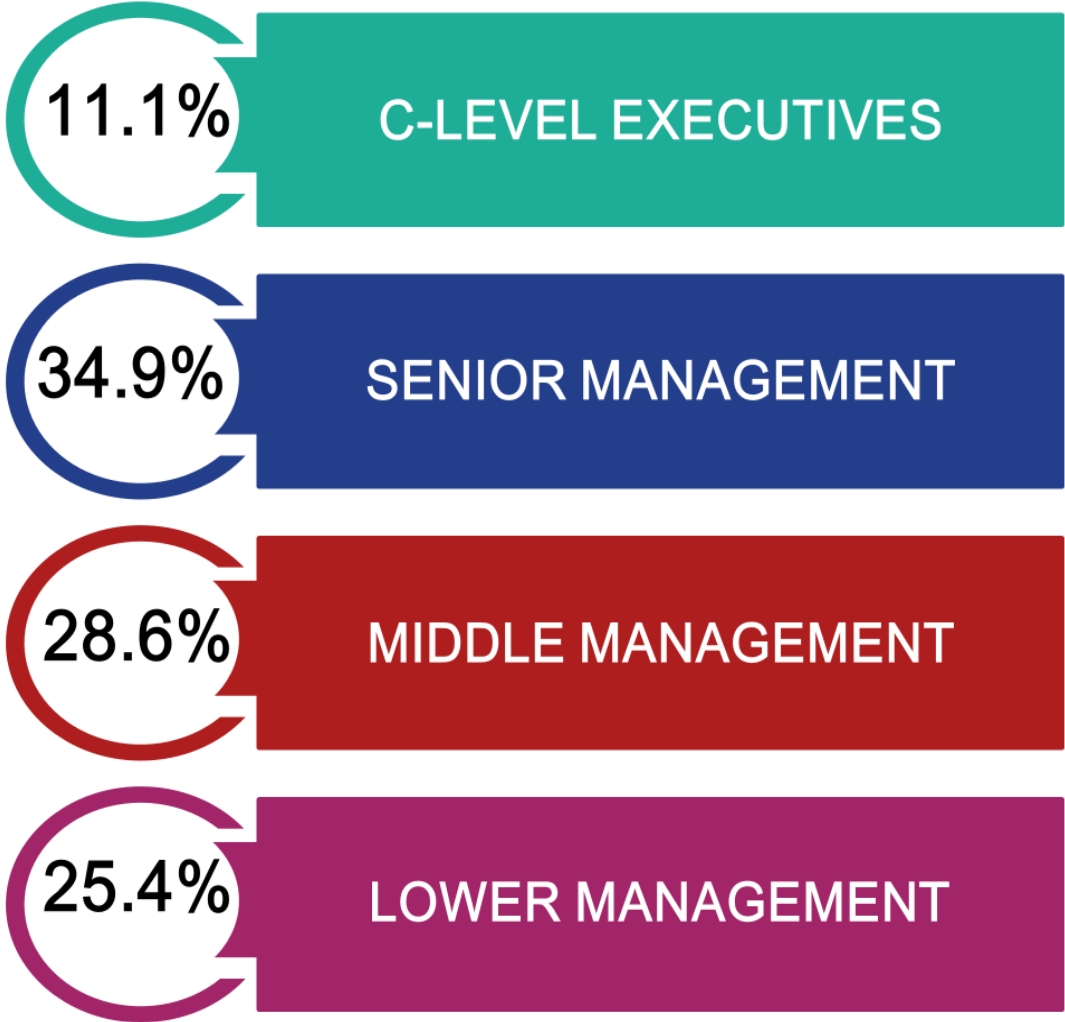
YEAR 2024 DELEGATES BY SECTOR



OUR AUDIENCE
YOUR TARGET MARKET



ATTENDEES BY
MANAGEMENT LEVEL



ATTENDEE
DEMOGRAPHIC

Delegates by
Classification

CONFERENCE 2024
Sustainability Today for Tomorrow
 22 & 23 October 2024
 Sime Darby Convention Centre, Kuala Lumpur

ANNA YEH
 Minister of Health and Sports Malaysia

BY GUEST OF HONOUR




REGULATORY FORUM 2024




SESSION 5


AMENDMENTS TO PERSONAL DATA PROTECTION ACT



Mah Li Chen
Managing Director
Secretaries Inc
Sdn Bhd
MODERATOR



Noradila Ab Latif
Legal Advisor
Department of
Personal Data Protection
SPEAKER



Deepak Pillai
Partner
Christopher & Lee Ong
PANELIST


maicsa
The Governance Institute




geri Malaysia (LHDNM)

**of e-Invoice in
nism and
yers**

**artered Secretaries
(CSA)**



(S6) MR SIMOH YEOH SENG LEONG



(S6) DR RASYDAH CHE ROSLI



65th ANNIVERSARY ANNUAL DINNER 2024



MAICSA AWARDS 2024

MAICSA YOUNG GOVERNANCE PROFESSIONALS AWARD



MAICSA COMPANY SECRETARY AWARDS





Contact Information

The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)

Corporate Office Address

Bangunan MAICSA

No.57, The Boulevard

Mid Valley City, Lingkaran Syed Putra

59200 Kuala Lumpur, Malaysia.

+603 2282 9276

corpcom@maicsa.org.my

**Looking
forward to
partner with
you!**